

## AKES Business Meeting Minutes

26JAN2013

Called to order: 1430

Present: Officers: Matt Bowser (Pres), Casey Bickford (VP), Roger Burnside (T) Jim Kruse (S).

In attendance: Curtis Knight, Ken Philip, Derek Sikes, Dan Bogan, Liz Graham, Steve Swenson, Nick Lisuzzo, and Sayde Ridling.

Student award: committee will meet after.

Membership management: (Burnside) 11 paid members for the year. There were 20 last year at this time. There were 16 attendees at the annual meeting.

Kruse: 96 on the AKENTONET

Treasurer's Report (Burnside): Everything in a Quicken acct., everything tracked in a spreadsheet. There is \$2358 total in bank account. There is also a separate PayPal account. One renewal today, a couple paid two years ahead last year, one new member and six renewals on-line since last meeting.

Discussion: we need to work out mechanism for advertising when to pay dues. The more we improve the content of our website, the more confident we should be in soliciting memberships. **Action: Secretary will send out a membership solicitation to the listserve.**

Income versus expenses. \$1110 in donations, paid out \$375 in awards and scholarships, running to date. Since last meeting, \$70 spent on web services, \$80 in food/mixer stuff last year, \$100 in scholarships and awards (student presentation and science fair award).

**Action: develop a welcome letter for new members and renewal letter thanking renewing members. Include asking permission to add to listserve.**

Website: (Bowser) Content moved to new website. New pages, blogs, searching ability, and content management are all improved. Matt would like to see increased participation on the website. Announcements, papers, pictures, other relevant news all welcome. These things will remain searchable, backed up, and archived. Looks good on a smart phone too.

Awards at science fairs: only one attended last year (Fairbanks). We will need someone for Anchorage (Dan Bogan volunteered to look) and someone for Juneau (Liz Graham volunteered to look). Matt designed a presentation certificate. It would be reasonable for us to put our award on the awards list for the various science fairs. We are shooting for the District/Regional level.

Sayde reported that Café Press was a good fundraising option. We need some kind of T-shirt design. **Action: Matt will look at a high quality logo.** Matt will work with Sayde on how exactly to get process ironed out. "makestickers.com" is a place that will make bumper stickers on demand.

Discussion:

Services as a society: What can we accomplish together as a society?

(Bowser) Interviews or capturing of perspectives of some of our members. Archive a video of interview, capture some text for the newsletter.

(Sikes) Joint meeting with another group/s? Share notifications of meetings with other groups. Mention the society at talks or meetings; fliers around campus; other advertising; other societies including those dealing with plants, invasives, wildlife, etc. These are things to explore/watch for going forward into the future.

Election of Officers: Floor is opened for nominations: Jim said he would step aside as Secretary if there was interest. Roger said he would be interested in staying on as Treasurer, but welcomed an assistant. Liz Graham nominated for VP.

Motion to accept slate of candidates. Seconded, passed. Liz Graham is new officer – Vice President

Brief discussion of directors, director and officer roles.

Meeting adjourned at 1555.

Jim Kruse, Secretary, AKES